

7 Day Customer Blitz Schedule

Day 1.

Morning - "Welcome to the group" post

Day 2.

Morning - Poll style post with questions related to the problems that your prospects might have and your products might help them with

Evening - Fun question GIF style post

Day 3. Blitz Day

Morning - testimonial post

Evening - Live video reminder post (30 minutes prior to the live)
Video goes live at scheduled time

Day 4.

Company product videos, Story Posts, Before/After Posts scheduled through out the day, 2-4 hours apart

Day 5.

Evening - announce raffle winner and extend promo deal post

Day 6.

Reminder post that promo deal is going away in a few hours

Day 7.

"Thank you for your order" posts and remind that the deal is about to expire, encourage to buy now.

Group Posts Examples






Welcome post



Poll post

Let's take a poll! 🗳️🗳️

My biggest health goal is to... (you can choose more than one!) 😊

<input type="checkbox"/>	Added by you Lose weight	 25 votes
<input type="checkbox"/>	Added by you Have more energy	 21 votes
<input type="checkbox"/>	Added by you Beat the belly bloat	 16 votes
<input type="checkbox"/>	Added by you Melt the muffin top	 14 votes
<input type="checkbox"/>	Added by you Sleep better	 12 votes

Group Posts Examples

Fun question /GIF style post



Testimonial posts

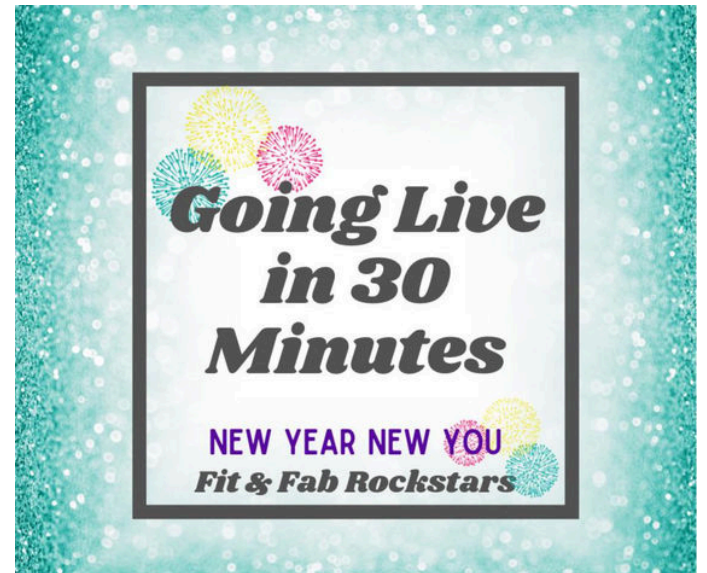


jour 1 - jour 10 - jour 30



Group Posts Examples

Live video reminder posts



Winner announcement posts



Group Posts Examples

Sale extended posts



Don't miss out posts



Group Posts Examples

Thank you posts



Done For You Scripts

Invite Script

Hey {Name}!

How are you? I'm having a {Party Name} Facebook party on Wednesday night.

It's all about {Party Theme}. It will be around 20 minutes and is all done on Facebook.

I think you'll love it. Can I send you an invite?

[YES] Awesome, just click this link so we can add you to the group:))!!

Group Link Here -->

Live video reminder script

Hey, {Name}!!!!

We're going live at {Time} in the Facebook party group! I hope you can pop on. It won't be very long and we'll be giving away some cool prizes. I'd love the support! Do you need the link to the group?

[YES] Here ya go! (Send Group Link)

Follow up script for people who did not get into the group

Hey, {Name}!!!! {Party Name} party is happening tonight in {Group Name} Facebook Group. We'll be going live right at (time) and you'll want to be live so you can win some of the free stuff we're giving away! It won't be very long. Half hour tops!!! I hope you can pop on.! Do you need the link to the group?

[YES] Here ya go! (Group link here)

If they say they can't watch it live

(Create urgency for them to enter the raffle)

No worries, the party will be open for 48 hours but make sure to jump on and comment to enter yourself for the raffle. :) You will love the prizes. Would you like me to tag you in the video so it's easy for you to find it?

Done For You Scripts

Follow Up Script for those who did not buy

Thank you for participating in the party!

I noticed that you commented that you wanted to (XYZ) (Get This from the poll)

I actually lost 4 inches...ETC or share a story here.

I would love to get you some more info on that.

Can I get you the details to order so that you can take advantage of the 10\$ Cash back?

If they say yes, Create a 3 way messenger with your upline or downline and introduce each other and edify.

Hey (their name) she loved our party and she is interested in ...”

(your upline name) has been doing it for many years and she knows a lot about it.

If they do not order before the deadline

Hey, I noticed that you have not purchased yet, just wanted to remind you that the discount is only good until midnight tonight.

Do you need the link to get your order in?

Extra if it fits

I'm so glad you enjoyed the party.

And I'm excited you consider ordering. You're gonna love it. And as a thank you I want to offer you a group where you can get access to flash sales, discounts and VIP promotions.

Can I get you an invite?

Done For You Scripts

Booking Blitz Script

Messaging previous/current customers- direct

Hello gorgeous <3

SOOO I woke up this morning thinking about how I could help my lovely friend earn some product credit :) I was wondering... would you be open to hosting a 20 min party? (we'd keep it open for 48 hours for orders and such) no worries if not, but wanted to ask!

Messaging previous/current customers- indirect

Hey gorgeous <3 I hope you are having a great day! I wanted to check-in and see how you are loving your products!!

Have you seen some results so far?

Wait for their reply

Well, let me ask you, would you be open to earning some product credit so we could try to get you some free product?

We could do one of my 20 min parties (of course we would keep it open for 48 hours for orders and such) <3 no worries if not, I just thought I would ask.

Especially if they replied if the product is expensive

That's when you host a 20 min party and earn some product credit to get the price down or even Free <3

All you have to do is invite your friends and I'll take care of the rest!

What do you think?

You in?

Live Video Script

Brandy

Hello everyone! Welcome to the Get Lucky with your Health Party!

We are so excited you are here with us today for the next 15-20 minutes, because we are going to have some fun and some of you are going to learn how to get lucky with your health, boost your energy plus get rid of some inches around your waist. All without extreme diets or tons of working out and at the end you will be able to enter the raffle and win some incredible prizes.

Hey Everyone, and my name is Brandy Shaver let us know who you are, where you are coming in from and make sure to stay till the end because we will be dropping lots of opportunities to win cash back and other amazing prizes. And also how you can enter the raffle to win some goodies at the end.

One of you who is watching us live right now will win just because you showed up live. We love people who show up for themselves! So, if you're watching us live, drop the word "**LIVE**" below and we will pick one of you to win the prize at the end, so make sure to stay till the end to find out if you are the winner.

Kari One of the main reasons we don't get lucky with our health is that we may be low on energy, maybe a bit overweight, flabby or not toned and it makes us feel icky, not sexy and uncomfortable in our clothes and we just wanna sleep all the time... but it is not all your fault... it's what you've been taught about food and being healthy that may be the culprit.

Our food doesn't contain the nutrients that our bodies need anymore and the reason for that is that the soil is depleted of nutrients because of over farming... big industry farms are not letting the land rest and in turn that causes less phytonutrients in our food... 50years ago there were 100 times more phytonutrients in a golden delicious apple than there is today... And this causes an issue.. Even if you are buying organic you are still not getting into your body the basic nutrients it needs to heal itself... your immune system gets off wack and you gain weight and you have low energy.. This is the reason people are struggling.

Tonight we are going to share with you some of the **most well kept secrets** to this issue- up till now! - on how to stop that struggle and how to do it without spending a fortune in the process and without wasting your time. **Would you like to know that?**

Brandy : One of the secrets is that in order drop inches and have more energy is to get healthy first. Not the other way around, and the weight will come off on its own and your energy will come back... BUT it can take months and even years for the majority of people, right? And most people get discouraged because they don't see the results right away and they quit.

Who can relate? Let us know below

Kari So if you want to up the energy and drop the inches, the healthy way **there are 5 things that are super important.**

Live Video Script

First thing - Detox your body - it can take 2-4 weeks and lots of crazy green juices, money, time and clean up.

Brandy- Second thing - they will tell you to Restore your digestive system this is actually where you get 90% of energy and your digestive system also houses 70%-80% of your immune system and restoring it is going to take longer than jut over night. Good probiotics are expensive and most of them actually die before they reach your gut, because our hydrochloric acid in the stomach kills them, it is there to protect you, to kill all living bacteria good and bad, So this just leaves you frustrated bloated and without energy all over again. So you need probiotics that will actually survive the acid to get to the gut where you need them

Kari Third thing. You need more fiber - to feel less hungry, to control your cravings, your appetite and get regular with your number 2s and prepare your gut for those probiotics . Well, if you buy fiber at store , it might leave you bloated and constipated, it's very low quality stuff.

Brandy Fourth thing - You need to recharge your metabolism so it burns more calories and stores less - in a form of fat - how long that's gonna take? How many supplements and diets do you need to try for it to happen until you find what's working for you? A LOT

Kari Fifth thing - get a fat burner. I don't know about you but I'm already tired listening to this never ending list. And we did not even mention diets and exercise yet. As you can see things can get complicated pretty quick. And when people are confused, overwhelmed and need to keep track of more than 1 thing, they do **NOTHING**.

WHO IS GUILTY of this!

That's why getting healthy and dropping those inches is so hard for most people But we got you covered

Brandy What if.. All the 5 things that we mentioned just now, could be achieved with one little packet (show it) and one little shot of blue juice (show blue juice)

- Detox - Tick
- Probiotic - Tick
- Fiber - Tick
- Superfood nutrition - Tick
- Fat burner - Tick
- Doesn't cost you an arm and leg and only takes 20 seconds to do - BIG Tick

Kari I personally could not believe that two products could do all that until I tried it and you will see tons of other testimonials in this group in the next few days as well. Brandy actually lost 10 lbs in 7 days. That's why people are getting results fast is because they are getting healthier and it's not complicated.

Live Video Script

Now is the best part - we have an incredible deal for you.

If you are ready to say goodbye to bloating, being irregular, mood swings, digestive issues, slow metabolism and the one and only that you are not gonna miss at all -your muffin top, and start to get lucky with your health...you gonna love this deal, but you have to grab it asap because it's only gonna last till Friday night

Brandy: If you're ready to say bye to your muffin top - drop **"READY"** below and the person who invited you, will send you all the details on how to get your order in and grab your cash back
Here are some of the packs that we have for those who take their health seriously and want more stuff for their money (Brandy shares her screen with packs :)



Live Video Script

Kari Pack 1. Leprechauns Rainbow Coffee Biome and Sport

Brandy Pack 2. Get Lucky Pack. Caps, Am, PM and Free Sport

Kari Pack 3. Pot of GOLD. This one is for those who are ready to invest in their health and make some money doing it. You will save a bit over 55% on this pack and you can be a part of one of the most fun and fastest growing teams in the industry. And we do it 100% on social media without bugging friends and family or being a salesy weirdo. If you are interested in saving big money, investing in your health and you a "Pot of Gold" kinda person - this pack is for you. Just drop **Money and Fun** below and we will share with you what your next step should be

Brandy Now it's time to give away some cash and give you all the details on how you can enter the raffle. First prize is going to whoever is watching us live. This person is going to win \$20 credit cash back on anything in our wellness shop right now, Comment "**LIVE**" again even if you already commented in the beginning, do it again now. We will let you know who wins.. (pick one random live winner)

Kari If you did not win today, no worries, you will have a chance to win one of our amazing coffee packs, that tastes so incredible and it's packed with superfood nutrition. To enter the raffle, all you have to do is drop "**COFFEE**" below and we will announce the winner on Friday And we are not done yet with all the prizes

Brandy To those who are going to grab your cash back and take advantage of the discounts - we are offering another \$10 off on top of all the other discounts. If you want to claim your \$10 off just drop **Ready**

Just in case you need more info on the products before you buy, or need an advice, we are here to help you, Just comment "**INFO**" and we will take care of you.

Kari. We've had a blast with you this evening and if you have some friends that need help getting their health back on track, losing weight, melting their muffin top and boosting their energy and you would like to invite them to a party like this and earn another \$20 cash back towards your order plus 10% commission on everything that your friends will order, possibly getting your products for free, drop "**PARTY**" below and we will send you more information on that. All you have to do is invite your friends and we will do the rest for you

Brandy One more time

Comment "**COFFEE**" if you want to enter the raffle and win our amazing European espresso caps packed with superfood. Comment "**Ready**" if you want to claim \$10 extra on your order. Comment "**INFO**" if you need more information or any advice. Comment "**PARTY**" if you want to invite your friends to a party like this and earn more cash towards your products. Comment "**Money and Fun**" if you are ready to make money and have fun with us type of person and ready to invest in your health and make some serious cash in the process

Kari. Tune in on Friday when we announce all winners from the Live Drawing and the raffle See you guys, thanks for joining us! Bye

Blitz Planning Checklist

- ☐ Blitz theme and name

- ☐ Blitz group set up

- ☐ Group and blitz graphics done (cover photo, event, all posts, sales bundles, etc)

- ☐ Event set up, posted and pinned in announcements

- ☐ Daily posts planned and scheduled

- ☐ Key words for live comments picked

- ☐ Prizes and incentives picked

- ☐ Invite and follow up messages shared with the team

- ☐ Live video recorded (unless planned to do a live) and scheduled

- ☐ Trello board or other tracking strategy set up

Blitz Group Setup Checklist

- ☐ Create a new FB group

- ☐ Name it, set group's cover photo

- ☐ Customize group's colors, URL, group type, and rules

- ☐ Set up questions for members to join the group

- ☐ Schedule all posts and videos

- ☐ Create the event with day and time of live video and pin it to the announcements

- ☐ Make sure live video went live as scheduled, watch it yourself and interact

Blitz Execution Checklist

- ☐ Create a list of people you want to invite (make FB custom list)
- ☐ Comment on their posts 3-5 days prior to invite (establish/revive relationship)
- ☐ Send an invite message (follow up if they did not respond)
- ☐ Let people into the Blitz group
- ☐ Tag them in the welcome post, poll, and testimonial post if appropriate
- ☐ Send them a reminder message about live video 15-30 minutes prior
- ☐ Tag them in the live video, watch their comments and engagement
- ☐ Tag them in "sale extended" post if appropriate
- ☐ Announce raffle winner
- ☐ Follow up in messenger using suggested scrips

Blitz Followup Checklist

- ☐ Follow up with those who did not respond to your invite message

- ☐ Follow up with those who expressed interest but did not join the group

- ☐ Follow up with those who participated in the poll and/or GIF posts

- ☐ Follow up with those who interacted with live video and commented key words

- ☐ Follow up with those who did not show any interaction

- ☐ Follow up with those who wanted to buy and/or host the party/ or join the team

- ☐ Follow up with those who wanted more information about the products

- ☐ Follow up with those who have purchased

- ☐ Follow up with those who has joined your ATM group
